



The Institute of  
Chartered Accountants  
of Pakistan

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**3**

## Webinar on Countering Frauds, Cybercrimes & Use of Cutting Edge Forensic Investigation Techniques

Friday August 25, 2023 | 🕒 6:00 PM PST Onwards | 📍 ICAP House Karachi

*Organized by Digital Assurance and Accounting Board of ICAP*



111-000-422



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## About The Webinar:

Fraud has become a significant problem, especially during the pandemic, with scammers exploiting remote work and people's fears. In US, it is reported that losses due to fraud have reached \$5.8 billion in 2021, emphasizing the urgent need to combat this issue. High-profile examples, such as corporate cyber-attacks and investment frauds, demonstrate the severity of the problem.

Digital Assurance and Accounting Board (DAAB) of ICAP is presenting a webinar focused on "Countering Frauds, Cybercrimes & the Use of Cutting-Edge Forensic Investigation Techniques". This informative webinar aims to equip professionals worldwide with the knowledge and tools necessary to combat the ever-evolving challenges posed by fraud and cybercrime in today's digital landscape.

## Objective:

This webinar strives to provide participants with a comprehensive understanding of fraud prevention, cyber-crime mitigation, with the help application of cutting-edge forensic investigation techniques. Through insightful panel discussions and expert guidance, participants will gain valuable insights into the latest trends, preventive measures, and investigative techniques, which will help in ensuring safety, security and authenticity of the digital transactions, consequentially mitigating the risks and losses.

## Who should not miss it:

The webinar is designed to cater for a broad audience with an interest in fraud prevention, cyber-security, and forensic investigation. The following professionals are likely to benefit from attending the webinar:

- **Chartered Accountants and Auditors:** Professionals in the field of accounting and auditing who are responsible for ensuring financial integrity and detecting fraud.
- **C-Suite Executives:** CEOs, CFOs, CIOs, and other top-level executives who have a vested interest in safeguarding their organizations from fraud and cyber threats.
- **Forensic Investigators:** Professionals who conduct investigations related to fraud, cybercrimes, and digital forensics.
- **Legal Professionals:** Lawyers, legal advisors, and professionals involved in the legal aspects of fraud investigations and cybersecurity incidents.
- **IT Professionals:** Individuals working in the IT industry, including network administrators, system administrators, and professionals responsible for implementing cybersecurity measures.
- **Risk Management Professionals:** Experts in risk assessment, risk management, and compliance who need to understand the threats posed by fraud and cybercrimes.
- **Professionals Working on Digital Platforms:** Individuals involved in e-commerce, digital marketing, online banking, and other digital platforms where fraud and cybercrimes are prevalent.
- **Business Owners and Managers:** Small business owners, managers, and entrepreneurs who want to protect their organizations from fraud and cyber threats.

## About The Webinar:

Time	Program
6:00 pm – 6:05 pm	About the Webinar Ms. Khursheed Kotwal, FCA Council Member & Chairperson DAAB, ICAP
6:05 pm – 6:10 pm	About the Digital Assurance and Accounting Board (DAAB) Mr. M. Ali Latif, FCA President ICAP
6:10 pm – 6:15 pm	ICAP's plan for Digital Forensic Investigation by Chief Guest Mr. Ashfaq Yousuf Tola, FCA Minister of State; Chairman Reforms & Resource Mobilization Commission
6:15 pm – 6:45 pm	Introduction to Fraud and emerging trends of frauds around the globe by Mr. Ghazanfar Shah (Guest of Honor) Experienced Forensic Fraud Accountant and Trusted Financial Advisor
6:45 pm – 7:15 pm	Introduction to Cyber-crimes, emerging trends and application of Digital Forensic Investigation Techniques through Technology by Mr. Hussein Syed (Guest of Honor) Vice President, RWJBarnabas Health
7:15 pm – 7:30 pm	Break
7:30 pm – 8:10 pm	Panel Discussion on "Preventive Measures against Frauds & Cybercrimes, relevant laws and role of regulators"  <b>Moderator:</b> Mr. Farrukh Rehman, Council Member ICAP  <b>Panelists:</b> Mr. Amar Naseer, Partner at AUC   Law, Karachi Mr. Emad ul Hasan, Partner at M/s. Abrar Hasan & Co. Mr. Shariq Ali Zaidi, Senior Advisor RSM Mr. Tanveer Saleem, IT Leader, United Energy Pakistan Mr. Zeeshan Shahid, CEO, ZeeShah Business, Consulting (Pvt.) Ltd
8:10 pm – 8:20 pm	Role of Regulators by Special Guest of Honor Mr. Akif Saeed Chairman SECP
8:20 pm – 8:25 pm	Summing-up the session Mr. Asad Feroze Vice President ICAP
8:25 pm – 8:30 pm	Closing Remarks & Vote of Thanks Mr. Arslan Khalid Vice President ICAP



## Speaker's Profile:



**Mr. Hussein Syed**

Hussein Syed is a highly experienced professional with over 25 years of expertise in IT & Information Security. He has a diverse background working in various industries, including manufacturing, telecommunications, banking, and healthcare. Hussein's career includes roles as an IT consultant, where he implemented enterprise management systems, and as a key member of an internet startup, responsible for infrastructure and security. Currently serving as the Vice President and Chief Information Security Officer (CISO) for RWJBarnabas Health, Hussein has played a vital role in developing and implementing the organization's security strategy. He has utilized established frameworks and controls to ensure robust information security practices align with the business strategy of the health system.

He has been an active member of Customer Advisory Boards for leading cybersecurity vendors, providing valuable insights and guidance. Additionally, he has shared his expertise at prestigious security conferences such as Gartner, HIMSS, & RSA, further establishing his reputation as a knowledgeable professional in the field of information security.



**Mr. Amar Naseer, FCA**

He is fellow member of Institute of Chartered Accountants of Pakistan, CPA (USA), LL.M (Master of Law) from University College London UK, Practicing Advocate & Solicitor and Member of High Court Bar Association, currently, working as Partner AUC | Law, Karachi.

He has worked as Legal Director Unilever Pakistan, also worked with Unilever Mashreq (Egypt) and Ernst & Young (Middle East). He has over 25 years of professional experience in Corporate Law, Civil Litigation, Audit & Investigation, Taxation, Commercial Transactions, Industrial & Employee Relations, Training & Development.



**Mr. Ghazanfar Shah, CFE**

He is a Certified Fraud Examiner (CFE), holds an M.Sc. in Accounting, is a licensed CPA in Colorado, and a Fellow Chartered Certified Accountant (FCCA) in the UK. Ghazanfar (Ghaz) Shah is a Senior Managing Director at K2 Integrity in the UAE. With over 20 years of experience in complex investigations across various regions. He advises government entities, sovereign wealth funds, real estate developers, and multinational companies in the Middle East.

Ghaz specializes in fraud investigation, forensic accounting, and assisting clients with multijurisdictional disputes. He has extensive experience in handling Foreign Corrupt Practices Act (FCPA) and UK Bribery Act violations. Ghaz previously worked at Alvarez & Marsal and one of larger accounting firm, leading fraud and Anti-Bribery & Corruption (ABAC) investigations worldwide.



**Mr. Shariq Ali Zaidi, FCA**

He is a Certified Fraud Examiner (CFE) and Fellow member of Institute of Chartered Accountant of Pakistan. He is an experienced individual with a demonstrated history of delivering in the accounting, internal/external auditing, forensic and investigation work in Pakistan and Afghanistan.

His expertise includes statutory audits, project audits, internal audits, regulatory compliance assessment, due diligence, and dispute resolution. He is well-versed in complex financial and fraud investigations, particularly in challenging country/region environments, and conducts anti-fraud process reviews for clients from various industries.





**Mr. Emad Ul Hasan, FCA**

He is fellow member of Institute of Chartered Accountants of Pakistan, passed Certified Information System Auditor (CISA) exam and practicing advocate of Supreme Court and High Courts. He has around 38 years of diverse experience of External Auditor, Tax Consultancy, Accounts, Internal Audit and now appearing before various courts and authorities.

His main area of Practice is Corporate, Commercial, Financial and Fiscal matters, including both Legal advisory and litigations.



**Mr. Tanveer Saleem**

With an enriching experience of 26+ years from organizations like Unilever, Engro, National Foods & Shan Foods, Tanveer's expertise lie in driving & delivering strategic & impactful transformation programs.

He excels in utilizing the potential of IT & process re-engineering to execute IT driven Business led innovations. Coaching, Leadership Interventions, Incisive Analysis & strong Entrepreneurial drive are his key strengths.

For three consecutive years in Dec-2020, Oct-2021, Dec-2022, he was recognized and awarded as 'Legend' for transformative technology Leadership representing Pakistan in Global CIO Forum. Furthermore, he was the winner of The World CIO 200 Awards Grand Finale in 2022 and amongst the top 5 CIOs to represent Pakistan at the global event.



**Mr. Zeeshan Shahid, FCA**

He is a Certified Fraud Examiner (CFE), Fellow member of Institute of Chartered Accountant of Pakistan, Associate member of the Institute of Chartered Accountants in England and Wales and. He has over fourteen years of forensic, consulting, risk advisory and audit experience. He pioneered a dedicated forensic service line in Pakistan over a decade ago and since then has accumulated significant experience of carrying out fraud, anti-bribery and corruption (ABAC), FCPA, AML/CFT, ethics and regulatory compliance investigations in public, private, government and non-government sector clients.

He is currently CEO of ZeeShah Business Consulting (Pvt.) Limited. He is Ex-Partner of Yousuf Adil, Chartered Accountants and has worked extensively with Deloitte global member firms over the years in carrying out investigations in Pakistan and Afghanistan. He continues to share his thought leadership on various matters related to financial crime and compliance and advises clients in the government, multinational, domestic non-financial and financial sectors in matters related to risk, ethics, fraud and compliance.



**Registration Fee: Rs. 500 + taxes**

**Last date for Registration  
August 21, 2023**

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