## Sustainability in transactions

A report by Chartered Accountants Australia and New Zealand and ACCA

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### **Agenda**

- Sustainability and the transaction process
- Considerations in due diligence
- Action steps





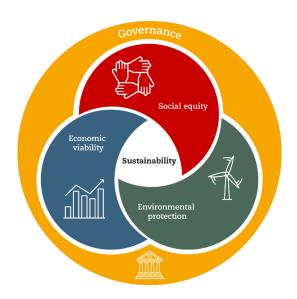


# Sustainability and the transaction process





### A sustainable world



### Sustainability

An organisation's approach to creating long-term value by taking into consideration how a given organisation operates in the environmental, social, and economic environments. It is built on the assumption that developing such strategies ensures an organisation's longevity.





## Why does it matter?

'Why is this suddenly everybody's agenda? Because it is no longer philanthropy. It is essential. Now you will only work with businesses who are number one putting plans in place and then everything else. This is a real return'.

'[Sustainability-related due diligence] is still a very much a box-ticking exercise. So, the question for me is, how do we make this front and centre of the conversation and bring other stakeholders along that journey?'



## Four key factors for increasing relevance



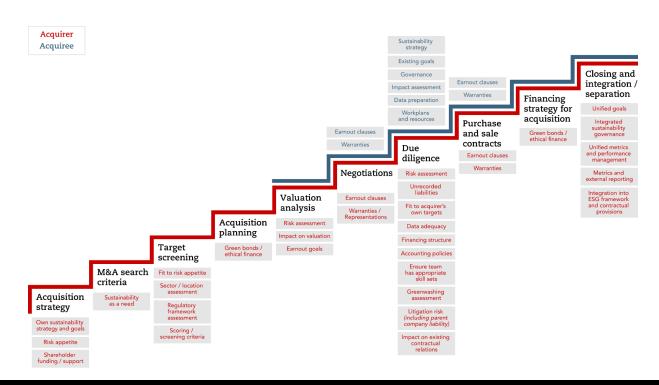








## Relevant throughout transaction workflow

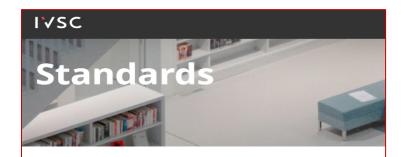






### Impact on the valuation

- Valuations are impacted
- Future commitments
- Variations in cost of capital
- Standards: IVS 104 appendix



### What are International Valuation Standards

#### International standards for international markets

International Valuation Standards (IVS) serve as the key guide for valuation professionals globally to underpin consistency, transparency and confidence in valuations.

IVS are central to the IVSC's mission to raise standards of international valuation practice as a core part of the financial system for the benefit of capital markets and the public interest.



# Considerations in due diligence





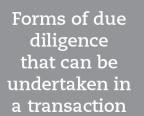
## Many forms of due diligence but risk remains

- Sustainability due diligence or sustainability in due diligence?
- Risk-based approach
- Outcome led
- No common standard
- Sustainability is both a risk and an opportunity

















**Financial** 









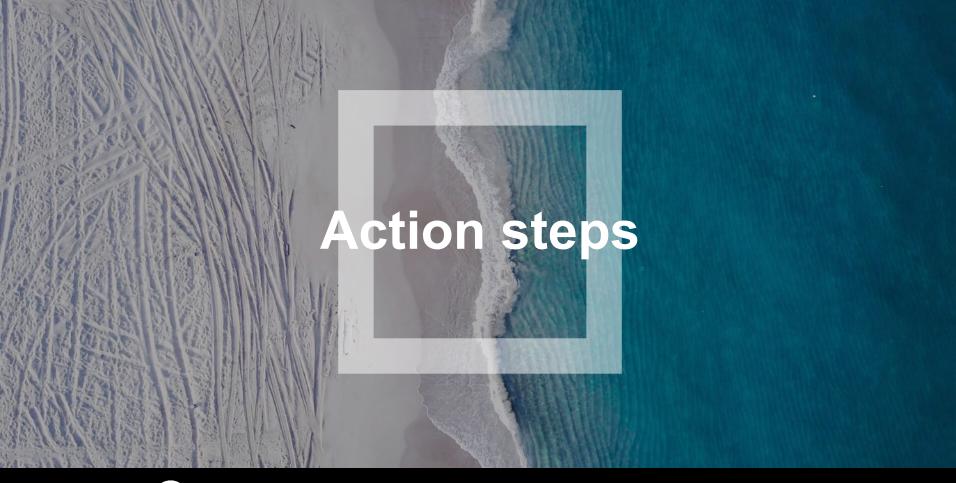
## Sustainability considerations in due diligence

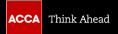
- Broad in scope
- Many factors to consider
- Varied evidence sources
- Specialist input













## Five key actions for sustainability in transactions



Strategic and risk-based scope

Drive transactions towards strategic goals for sustainability and adopt a risk-based approach



Integrated approach

Integrate sustainability-related issues into all aspects of the due diligence approach



Operational rigour

Recognise that sustainability is a core part of the operating model



Agility and flexibility

Assume constant change and evolution of sustainability goals



Relevant expertise

Ensure that the depth of the sustainability-related risks is addressed by relevant experience



Actionable observations

Ensure that outputs of any assessment are actionable







## The role of the accountancy and finance professional

'I think it is great that accountancy and finance professionals are involved in this because we bring a rigour and a focus on evidence from our training. That is important, but we do need to be thinking beyond what we can easily do in financial terms'.

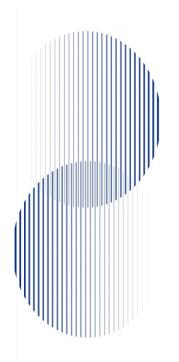
Australian roundtable participant



## Developing your skills

'I do not see [sustainability-related factors] necessarily added as acquisition criteria per se, but these factors should be seriously considered in due diligence and for plans post close and in post-merger integration'.

Professor Dr Christopher Kummer, President and Founder. IMAA.



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