

# WINTER SCHOOL 2025

CANTERBURY, UNITED KINGDOM  
**August 24-30** at The University of Kent

## PROGRAM

THEME:

### Global Perspectives, Local Impact: The Evolving Role of Finance Experts

The Institute of Chartered Accountants of Zimbabwe (ICAZ) 2025 Winter School will include an Investment Conference to be co-hosted in partnership with Financial Markets Indaba. The Winter School is set to reunite ICAZ members, more than half of whom, are spread around the globe while taking this opportunity to showcase Zimbabwe as a lucrative investment destination. Scheduled from 25th to 28th August 2025 at the University of Kent, Canterbury, United Kingdom, the event will run under the theme: "Global Perspectives, Local Impact: The Evolving Role of Finance Experts".

The conference will be in 2 parts the ICAZ Winter School Accounting Conference and the Investment Conference. This exciting event offers an unparalleled opportunity to reconnect with colleagues and foster collaboration in an inspiring major global financial hub. "

The Investment Conference's primary objectives are to create a platform where Zimbabwe's deal flow and its true potential will be on display. The conference also focuses on opportunities available in different sectors outlining the opportunities for institutional investors, investment firms and diaspora to allocate capital in different asset classes.



SCAN THE QR CODE  
FOR REGISTRATION

Call to find out more  
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## PROGRAM

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### DAY 1

#### MONDAY 25 AUGUST 2025

- Annual General Meeting  
Panel discussion –Sustainability: How to accelerate value creation through cross-enterprise collaboration on sustainability OR Accelerating the Transition: Assessing Progress and Driving Action.
- Presentation –Disruption of Technology in the Financial Arena

### DAY 2

#### TUESDAY 26 AUGUST 2025

- Panel discussion – Accountancy in the Next Decade
- Presentation – The Mental Well Being of the Professional
- Golf Tournament
- Gala Dinner – Presidents Inauguration

THE INVESTMENT CONFERENCE WILL INCLUDE THE FOLLOWING:

### DAY 3

#### WEDNESDAY 27 AUGUST 2025

- Panel discussion – draw key players from Zimbabwe and the United Kingdom to discuss in detail topical issues in project funding in different sectors
- Company spotlight presentations – Companies will make presentations highlighting their success stories and company value proposition to the participating attendees

### DAY 4

#### THURSDAY 28 AUGUST 2025

- Roundtable meetings – closed door discussions and presentations to pre-approved participants
- Business to Business (B2B) sessions – pre-arranged meetings with targeted attendees including project developers and senior executives of organisations.

*In the next couple of months the speakers, presenters and panel discussion sub-topics, will be included.*



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## **SPONSORSHIP PACKAGES**

**Theme:**

Global Perspectives, Local Impact: The Evolving Role of Finance Experts

# About ICAZ

The Institute of Chartered Accountants of Zimbabwe (ICAZ) is the oldest and largest professional accounting body in Zimbabwe, with a rich history dating back to January 11, 1918, when it was established as the Rhodesia Society of Accountants. With over 2,800 members worldwide, ICAZ is a trusted leader in advancing the CA(Z) designation and upholding international standards in auditing, accounting, and ethics.

Our influence extends beyond training future Chartered Accountants. ICAZ actively shapes the business landscape by contributing to legislative development, such as the Tax Act and Companies Act, and promoting excellence in professional conduct.





# About the event

The ICAZ Winter School is a flagship event renowned for its prestige and impact. For 2025, this signature gathering takes on a bold, international dimension, as it combines the Winter School with an Investment Conference at the University of Kent in Canterbury, United Kingdom.

This one-of-a-kind event promises to attract 600+ participants from around the globe, both in-person and virtually. Attendees include high-calibre professionals, influential thought leaders, and emerging talent, with diverse membership spanning South Africa, the UK, Australia, and the Americas.

With a focus on "Global Perspectives, Local Impact," the program features distinguished international speakers, thought-provoking panel discussions, breakout sessions, and curated networking opportunities. The event's unique combination of learning, collaboration, and investment insights ensures unparalleled engagement.

## Why Sponsor the ICAZ Winter School 2025 and Investment Conference?

As a sponsor, your brand will:

- **Gain Global Exposure:** Showcase your products and services to a diverse, international audience of finance professionals and decision-makers.
- **Engage with Dynamic Minds:** Connect with 600+ attendees who are leaders, innovators, and influencers in their fields.
- **Align with Excellence:** Associate your brand with ICAZ's century-long legacy of professional and ethical standards.
- **Secure Strategic Visibility:** Benefit from exclusive branding opportunities across event platforms, marketing materials, and during key sessions.
- **Drive Business Growth:** Build meaningful connections with a professional demographic that includes highly mobile, under-40 achievers.
- **Tap into Investment Opportunities:** With the inclusion of the Investment Conference, your brand will be strategically positioned to engage with potential investors and showcase your investment-related services or products to an audience eager to explore growth and funding avenues. This is an ideal platform to build partnerships and promote your organization's role in the global investment landscape.

### Theme:

Global Perspectives, Local Impact: The Evolving Role of Finance Experts

Join us at this groundbreaking event to elevate your brand, foster impactful collaborations, and position your organization as a leader in innovation and investment opportunities.

Be part of the first-ever ICAZ Winter School and Investment Conference in the UK—a milestone moment for ICAZ, its members, and our valued partners!

## Sponsorship Packages

### Platinum Gala Dinner | USD \$50,000

- 10-minute primetime marketing slot during the Gala Dinner.
- Complete exclusive branding of the Gala Dinner, including stage, registration desk, and digital displays.
- Full-page ad placement in the 2025 November Issue of ICAZ Magazine.
- One (1) complimentary ticket to the ICAZ Winter (Full Board).
- Media exposure, including interviews, press conference participation, and post-event documentary appearance.
- Co-branding on all promotional materials and exclusive logo placement on event marketing materials.
- Banner display at prime positions during the conference.
- Product display rights at the venue.
- Promotional materials in delegate bags (provided by the sponsor).
- Beaming of corporate logo in the conference room.
- Company video displays on all event screens.
- Company profile in the event program brochure.
- Recognition in pre- and post-event media supplements.
- Special recognition throughout all event activities.

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# Platinum

Jackets, Duffel Sports Bags

# USD \$45,000

- 5-minute primetime marketing slot during a key conference session.
- Half-page ad placement in the 2025 November Issue of ICAZ Magazine.
- Co-branding on selected promotional materials (Jackets, Duffel Sports Bags)
- Banner display at prime positions during the conference.
- Product display rights at the venue.
- Promotional materials in delegate bags (provided by the sponsor).
- Beaming of corporate logo in the conference room.
- Company video displays on all event screens.
- Company profiling in the event program brochure.
- Recognition in pre- and post-event media supplements.

# Gold Category

Cooler Bags, Golf T-Shirts, Thermal-Mugs,  
Gala Dinner Entertainment

# USD \$30,000

- Co-branding on selected promotional materials, such as cooler bags, golf T-shirts, or thermal mugs.
- Quarter-page ad placement in the 2025 November Issue of ICAZ Magazine.
- Dedicated recognition during one event session.
- 5-minute primetime marketing slot during the conference.
- Banner display in the conference room.
- Product display rights at the venue.
- Promotional materials in delegate bags (provided by the sponsor).
- Beaming of corporate logo in the conference room.
- Company video displays on all event screens.
- Company profiling in the event program brochure.
- Recognition in pre- and post-event media supplements.

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# Silver Category

# USD \$25,000

- Exclusive branding of a single breakout session, including logo on signage and digital platforms for that session.
- Recognition as the official sponsor of delegate lanyards (branding included).
- Banner display in the conference room.
- Recognition in media, newsletters, and press supplements.
- Beaming of corporate logo in the conference room.
- Promotional materials in delegate bags (provided by the sponsor).
- Company name included in the event program brochure.

# Bronze Category

# USD \$10,000

- Exclusive branding of registration desk signage (logo prominently displayed).
- Banner display inside the conference room.
- Recognition in media, newsletters, and press supplements.
- Beaming of corporate logo in the conference room.
- Company name listed on ICAZ digital platforms.

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# Participating Category | USD \$5,000

- Logo featured on the event website and brochure as a participating sponsor.
- Recognition as a contributor to post-event documentation
- Recognition during selected event activities.
- Mention in event-related social media posts

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**For More information, please contact us:**

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#### ICAZ MEMBERS REGISTRATION PACKAGES AVAILABLE

Single ICAZ member - Full board	US\$3,600
Single ICAZ member - Own transport using accommodation	US\$2,100
Single Member - Conferencing only (i.e. Own transport & Own accommodation)	US\$900
Single Member using flight & own accommodation	US\$2,400
2 ICAZ Members sharing a double room - Full board	US\$6,750
2 ICAZ Members sharing a double room - Own transport	US\$4,200
ICAZ Member + Spouse (Non-Member) Full board	US\$5,720
ICAZ Member + Spouse (Non-Member): Own Transport using accommodation per couple	US\$2,659
ICAZ Member + Spouse (Non-Member) Own Transport & Own-accommodation per couple	US\$1,302
ICAZ Member + Spouse (Non-Member using Flight & own accommodation per couple	US\$4,302

#### NON-MEMBERS REGISTRATION PACKAGES AVAILABLE

Single Non- member Delegate- Full board	US\$3,816
Single Non-member Delegate - Own transport using accommodation	US\$2,226
Single Non-Member Delegate - Conferencing only (i.e. Own transport & Own accommodation)	US\$954
Single Non-Member using Flight & own accommodation	US\$2,544
2 Non-Member Delegates sharing a double room - Full board	US\$7,155
2 Non-Member Delegates sharing a double room - Own transport	US\$4,452
Non-Member Delegate + Spouse Full board	US\$6,063
Non-Member Delegate + Spouse : Own Transport with accommodation	US\$2,819
Non-Member Delegate + Spouse Own Transport & Own-accommodation per couple	US\$1,380
Non-Member Delegate + Spouse using Flight & Own-accommodation per couple	US\$4,560

#### Banking Details:

(USD)NOSTRO  
Acc Name: Institute Of Chartered Accountants Of Zimbabwe  
Bank: CBZ  
Branch: (6115) Wealth Management  
Account Number: 04423151320042  
Swift Code: COBZZWHAXX

#### Banking Details:

Acc Name: ICAZ-United Kingdom  
Bank: HSBC Bank  
Account Number: 32417642  
Branch Code: 40-02-44  
Swift Code: MIDLGB22XXX